

# **Cookie Policy**

Last updated

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#### **Préambule**

This cookie policy explains what cookies are, which cookies are used on this site, for what purposes, for how long, by whom the data may be processed, and how you can manage your consent.

### What is a cookie?

A cookie is a small text file placed on your device (computer, mobile, tablet) when you visit a website. It allows your browser to be recognized, your preferences to be remembered, or traffic to be measured

#### List of cookies used on the site

The complete list of cookies placed on the site is automatically generated and kept up to date by Axeptio (via the consent management widget).

You can view this list at any time in the Axeptio interface, which specifies for each cookie

- its name
- its provider
- its purpose
- its retention period
- and the reipients

# **Purpose of cookies**

Purpose of cookies

Each cookie listed in Axeptio includes its purpose. Cookies used on the site may fall under the following categories:

- Audience measurement: understand site usage and improve its performance (e.g., traffic statistics).
- Marketing / advertising: measure campaign effectiveness, offer tailored content and advertising, perform targeted advertising where applicable



### **Retention period**

Cookies are retained for a maximum period of: 6 months.

The exact duration may vary depending on the cookie. It is specified in the description of each cookie in Axeptio.

## **Data recipients**

The recipients are specified in the description of each cookie in Axeptio.

Data may be processed:

- by Axeptio (consent management tool),
- as well as by the providers of activated services (for example: Google Analytics, LinkedIn Insights, Meta Pixel, etc.),

only if the user has consented to it.

#### Withdrawal or modification of consent

You can withdraw or modify your consent at any time via the Axeptio widget accessible on the site.

Withdrawal of consent has no retroactive effect and does not affect the lawfulness of processing carried out before such withdrawal.

### **Contact**

For any questions regarding this cookie policy, you can contact us via the contact details provide on our privacy and data protection policy